



19th Annual Texas Autism Conference

October 7-9, 2010
Corpus Christi, TX
American Bank Center

Exhibitor Prospectus

*Coming together is a beginning.
Keeping together is progress.
Working together is success.*

-Henry Ford

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Conference Information

The Texas Autism Conference is of interest to all of those who work with students with Autism and their families. The purpose of the conference is to provide:

- Statewide staff development for school personnel and parents of students with autism
- Opportunities for parents, staff and professionals to learn effective, collaborative methods of instruction in an effort to meet the individual educational needs of their students
- Opportunities for parents and professionals to access information about current education trends for students with autism

Why Exhibit?

The Texas Autism Conference will offer:

- The opportunity to share your resources, products and dynamic ideas to teachers, administrators and parents responsible for the planning and implementation of educational and home training programs
- The ability to introduce new products and give demonstrations
- Maximum exposure at a minimal cost
- Networking at the conference workshops and exhibit venues

Benefits of Exhibiting

As a participant you can expect:

- To build stronger partnerships with consumers
- Provide information on resources available to parents and school personnel
- Opportunity to network with conference attendees and presenters

Conference Decorator:

Convention Decorating Services: Linda Wade: 512.366.4306

Exhibit Fee: \$350

Conference Sponsorship

PLATINUM \$5,000

- Conference bag sponsor
- Four exhibit spaces
- Back cover of the conference program (full-page, full-color)
- Special recognition as platinum sponsor in conference program
- One presentation opportunity
- Priority placement on conference signage

GOLD \$3,500

- Lanyard sponsor
- Two exhibit spaces
- Back cover of the conference schedule card (half-page, full-color)
- Special recognition as gold sponsor in conference program
- One presentation opportunity
- Placement on conference signage

SILVER \$1,500

- Two exhibit spaces
- One half-page black and white advertisement in the conference program
- Special recognition as silver sponsor in conference program
- One presentation opportunity
- Placement on conference signage

BRONZE \$700

- One exhibit space
- One half-page black and white advertisement in the conference program
- Special recognition as bronze sponsor in conference program
- Placement on conference signage

The conference will be held at the **American Bank Center.**

Hotel reservations can be made at the Omni Hotel Corpus Christi at 800-843-6664 or www.omnihotels.com. Marina Tower Reservation code #: 14500809802.

Room rate:

\$90.00 Single

\$125.00 Double/Triple/Quad

Texas Autism Conference is sponsored in collaboration with ESC-Region 2 and the Texas Education Agency.

19th Annual Texas Autism Conference Exhibitor Contract

HOLD HARMLESS CLAUSE

We submit the following "Hold Harmless Clause" which is part of our exhibit rules and regulations. "The exhibitor assumes the entire responsibility and liability for losses, damage and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the American Bank Center and shall indemnify and hold harmless ESC 2, Conference Planner, and American Bank Center personnel from any and all such losses, damages and claims."

Signature _____ Date _____

Please review TERMS and CONDITIONS before signing

Payment in full is required by July 30, 2010

NO REFUNDS WILL BE AVAILABLE

(Type or print clearly)

Exhibiting Company _____

Contact Person _____

Business Address _____

City _____ State _____ Zip: _____

Phone _____ Email _____

Name on ID Booth Sign _____

Product/Service to be displayed/sold _____

Product Giveaway (at least \$50 in value) _____

Sponsorship Type _____ Amount _____

PAYMENT INFORMATION

I have enclosed a check in the amount of \$ _____

Make check payable to **Texas State Autism Conference**. Payment must be received to reserve space.

Credit Card: MasterCard VISA AMEX Discover

Account Number _____

Exp. Date _____

Cardholder Name (print) _____

Cardholder Address _____

City, State & Zip _____

Cardholder Phone _____

Signature _____

Date _____

I authorize TCA to charge my credit card the amount indicated.
I understand that space assignments are based on payment in full.

Return Application to:

**c/o: Texas Autism Conference
P.O. Box 201796, Austin, TX 78720**

800.694.8680

512.617.6351 - Austin (local)

888.595.7276 (fax)

Cancellations will not be accepted.

Signature of Authorized Representative:

Date _____

By signing I have read and agree to follow the terms and conditions for the Texas Autism Conference event.

19th Annual Texas Autism Conference Advertisement Specifications

Full Page **8" x 11"**
Half-Page **8" x 4 1/2"**
Quarter-Page **3 1/2" x 4 1/2"**

To appear in the conference program all camera-ready artwork must be sent to amyblakely@gmail.com (in PDF format) **no later than July 30, 2010**. ESC 2 reserves the right to determine placement of the advertisement within the conference program.

- 2000 Printed
- Program Size - 8" x 11"
- Trim Size - 8" x 10"
- Two Page spread with cross-over must accompany trim size
- No Bleeds allowed
- Photos must be at least 300 dpi
- All advertisements must be camera ready
- Composite negatives preferred, right reading, emulsion down
- Advertising requesting additional artwork by the printer, including half tones, screens, reverses, etc will be charged accordingly.

Name Badges

Name badges may be obtained by completing the following application: Badge is for identification purposes. Badges must be worn at all times in the exhibit area. Two complimentary badges will be issued per exhibit booth. Additional badges will be \$50 per person made payable to Texas Autism Conference.

Name for Badge _____

Title _____

Company or Organization _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Name for Badge _____

Title _____

Company or Organization _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Additional Name Badge: \$50

Name for Badge _____

Title _____

Company or Organization _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Complete and Return by July 30, 2010.

If you have purchased more than one booth, please copy this form to add the additional names.

Terms, Conditions and Rules for Vendors in the TAC Exhibition

1. Purpose of Demonstration and Lifestyle Exhibit Site

To assure that the Exhibit site will further the purpose of the Texas Autism Conference, admission to the display floor is limited to qualified persons because the primary purpose of the TAC is to educate consumers on products and services by the Vendor.

2. Indemnity and Limitation of Liability

Texas Autism Conference, nor Exhibit site, nor any of their officers, agents, employees or other representatives shall be held liable for, and are hereby released from liability for any damage, loss, harm, or injury to the person or property of the Vendor or any of its officers, agents, employees, or other representatives resulting from water or accident or any other cause. The Vendor shall indemnify, defend, and protect Management and the Exhibit site, and save Management, and the Exhibit site from any and all claims, demands, suits, liability damages, loss, costs, attorney's fees, and expenses of any kind or nature that might result from or arise from any action or failure to act on the part of the Vendor or its officers, agents, employees, or other representatives. It is the responsibility of the Vendor to maintain proper insurance coverage for its property and liability. It is understood that the Texas Autism Conference, the American Bank Center and all staff, agents and representatives are held harmless from any claims arising from the products given to attendees during the Exhibit site.

3. Assignment of Exhibit Space

Management will assign the Exhibit site space to the Vendor for the period of the Exhibit site provided the Exhibit site is made available to Management, on receipt of the enclosed contract and payment. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future Exhibit sites. Every effort will be made to respect any Vendor's space requests when possible, but Management's decision will be final. Management reserves the right to transfer assignment when such action is deemed to be in the best interest of the total Exhibit site. Management reserves the right to withdraw its acceptance of this contract if it determines in its sole discretion that the Vendor is not eligible to participate or the Vendor's product is not eligible to be displaced in this Exhibit site.

4. Use of Vendor Space

A Vendor shall not assign to a third party its rights hereunder to the exhibit space or any portion thereof without the written consent of Management. If such consent is given, the Vendor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Vendor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the cost of Vendor space assigned.

5. Installation

It is explicitly agreed by the Vendor that in the event they fail to install their products in assigned Exhibit site space or fail to remit payment for required space rental at the time specified, Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper.

6. Displays, Decorations and Music

Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls. No Vendor exhibit, merchandise, or equipment shall be left in any aisle, but shall be confined to assigned space. No signs or advertising devices shall be displayed outside assigned spaced or project above or beyond limits of assigned space. Advertising materials or signs of firms other than those that have engaged space is prohibited. Vendors who play any form of copyrighted music in their space or private sessions during this event are required to be licensed by either or both the American Society of Composers, Authors and Publishers (ASCAP) and/or Broadcast Music, Inc. (BMI). Vendor producers, the association Vendor and facility management independently and disclaim any licensing responsibility for public performance of unlicensed music by Vendors during this event.

7. Fire Regulations

Vendor shall not pack merchandise in paper, straw, excelsior, or any other readily flammable material. All cartons stored in the Exhibit site shall be emptied of contents. Exhibitor shall use no flammable decorations or covering for display fixtures and all fabrics or other materials used for decoration or covering shall

be flameproof, if required by local law or ordinances. All wiring devices and sockets shall be in good condition and meet the requirements of local law. Equipment with engines, motors, or gas tanks shall be emptied and battery connections disconnected during display.

8. Booth Equipment and Services

Space rental includes one 10' x 10' draped exhibit booth; 6' draped table and two chairs; identification sign (7" x 44"); convention credentials (for two representatives); general security service in the enclosed Exhibit site area; general lighting.

9. Storage and Packing Crates and Boxes

Vendor will not be permitted to store packing crates and boxes in the booth or the Exhibit site area during the show. It is the Vendor's responsibility to mark and identify all crates and boxes. Crates not properly marked or identified may be destroyed. No trunks, cases, or packing material shall be brought into or out of Vendor spaces during show hours. Cartons containing valuables should not be left in the exhibit area.

10. Observance of Laws

Vendor shall abide by and observe all laws, rules, regulations and ordinances of any applicable government authority and all rules of the Exhibit site.

11. Cancellation or Termination of Vendorship

TAC does not accept cancellations after payment is received.

12. Vendor Conduct

Vendor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Management is required for the employment or use of any live model, demonstrator, solicitor, or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Vendor space. Management in its sole and absolute discretion may withdraw its consent at any time, in which event Vendor shall terminate such activity forth with. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Vendor's space. Cocktail parties or social gatherings of any kind shall not be held during show hours. Vendor shall refrain from any action that will distract attendees from attendance at the Exhibit site during open hours. Exhibit site space shall not be used for entertaining. Vendors shall not enter into another Vendor's space without invitation or when unattended. Vendor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

13. Union Labor

Vendor must comply with all union regulations applicable to setup, dismantling, and display of its exhibits where applicable.

14. Arbitration

Any controversy or claim between the parties hereto arising out of or related to the provisions of the agreement or the breach thereof, shall be settled by arbitration in Austin, Texas, in accordance with the Rules of the American Arbitration Association and judgment upon the award rendered by the Arbitrator may be entered in any court having jurisdiction thereof.

15. Jurisdiction

Both Management and Vendor consent to the jurisdiction of the Texas District and Appellate courts and the U.S. District Court for all purposes in connection with this agreement. The parties agree that review of process may be obtained by registered mail, return receipt requested, within or without the State of Texas.

16. Agreement to Terms, Conditions and Rules

Vendor agrees to observe and abide by the foregoing terms, conditions, and rules and by such rules made by Management from time to time for the efficient or safe operation of the Exhibit site, including but not limited to, those contained in this contract.

17. Exhibiting in Texas

All Vendors conducting sales must be registered with the Texas Comptroller's Office. Contact the Comptroller's Office at 800.531.5441 for information regarding Texas sales permits. Each Vendor is responsible for making this contact. The forgoing rules have been formulated in the best interest of both parties. All points not covered herein are subject to settlement by Management.